

Workplace Safety Group

May 2009

Monthly News e-Letter

SAFETY POSTERS

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Getting the Message Across With Workplace Health and Safety Posters

What does creating an accident-free workplace involve? Eye-catching workplace safety posters can be very effective. As part of a health and safety program, posters can illustrate and promote safe work practices and help remind people of critical hazards and safety to help improve the safety of everyone in the workplace. They work as advertisements, warnings and reminders and may be poignant or humorous to get their message across. Visuals are very powerful tools!

Safety posters work and are the perfect addition to your corporate safety awareness program!

What does the visual workplace have to do with your safety program? It can be an excellent tool for promoting and maintaining awareness among workers as well as a subtle training program. When posters are selected and placed strategically they help workers avoid hazards and unsafe behaviour.

Human beings are visual creatures. Why not take advantage of this completely natural process to teach safety principles and keep safety in your employees' daily thoughts? We think about what we see, so why not put things into the workers' field of vision to promote safety goals - things like safety slogans or how-to posters that increase the employees' knowledge base.

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HOLIDAY SEASON

LEADERSHIP

MACHINE INJURIES

MENTAL HEALTH

PERMANENT INJURY

PERSONAL RESPONSIBILITY

RAILWAY & OUTDOORS

SLIPS & FALL

TEAMWORK

TRAFFIC & DRIVING

VIOLENCE / BULLYING

YOUNG WORKER

Note: All posters are customized with your company logo & tagline.

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- ◆ **Safety slogans:** Rotate the posters every so often, between the locations, to keep the message fresh. Locations should be where people congregate or pass most often and where the message will have the most meaning.
- ◆ **Thought-provoking posters:** A picture is worth a thousand words; a picture that makes you stop and think for a moment may be worth a life. Attract and create memorable impressions. People remember 50% more of what they see than of what they hear.

Have you ever needed strong, attention-getting graphics for your safety slogans? Look no further! Why not launch a poster program to help promote health and safety in your workplace?

Colourful safety posters remind and help teach employees about safety rules and procedures. They help you comply with laws and regulations. No two companies are alike; therefore, you pick and choose from over 80 safety posters that cover a variety of topics to customize your safety program to your specific needs. All safety posters will have your logo and tagline and will be mailed to your location.

There are many ways to promote safety, but the most important thing is to get started today! Start small in one area and then expand as you go. Safety is a journey without end; it doesn't cost; it pays!



Questions, Concerns, Comments?
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